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|  | **Incomplete****0-5.5** | **Novice****6 6.5** | **Intermediate****7 7.5 8** | **Expert****8.5 9 9.5** | **Breakthrough****10** |
| **Content** | Content is minimal OR there are several factual errors. | Includes essential information about the topic but there are 1-2 factual errors. | Includes essential knowledge about the topic. Subject knowledge appears to be good. | Covers topic in-depth with details and examples. Subject knowledge is excellent. |  |
| **Graphics** | Graphics do not relate to the topic. | All graphics relate to the topic. | All graphics are related to the topic and most make it easier to understand. | All graphics are related to the topic and make it easier to understand. |  |
| **Attractiveness** | Use of font, color, graphics, effects etc. but these often distract from the presentation content. | Makes use of font, color, graphics, effects, etc. but occasionally these detract from the presentation content. | Makes good use of font, color, graphics, effects, etc. to enhance to presentation. | Makes excellent use of font, color, graphics, effects, etc. to enhance the presentation. |  |
| **Mechanics** | Four or more spelling or grammar errors. | Three misspellings and/or grammatical errors. | Two or fewer misspellings and/or mechanical errors. | No misspellings or grammatical errors. |  |