**Media Studies 120 Ms. S. Hudson, Room 238**

***Course Description:***

In this course, you will learn about the influence and authenticity of different forms of media and their messages, You will examine how they affect us as individuals and groups. You will also learn how to use different forms of media to communicate ideas effectively to a wide variety of audiences.

***General Curriculum Outcomes*** are met in the following units:

Media Studies 120 is organized into five modules:

* Module 1: Media Literacy – Foundational Knowledge
* Module 2: Media and the Internet
* Module 3: Advertising, Marketing and You
* Module 4: Film, Television and Video
* Module 5: Independent Study Project

***Materials Required***: There are no materials required for this class. This course does not use a specific textbook, but you will use a wide range of resources. Throughout the content, you will be provided with many links that will take you outside to various online resources. Please follow all of those links! They will provide you with a wealth of information about the subject matter.

***Classroom Expectations***

1. It is assumed students will do all assigned work to the best of their ability and come for extra help when necessary. Online course is available for students to work on from home.
2. Students are responsible for ensuring they are prepared for class, with all materials, and their homework completed.
3. Students are responsible for all work assigned, whether or not they were present when the work was given.
4. Due dates are to be respected. If there is a problem regarding an assignment being passed in on time, the student is expected to see the teacher about an extension.
5. Students are also expected to be polite, respectful and on time.

***Evaluation:***

Term 1 & 2 = 70% Final Project/Exam: 30%

Assignments (50%)

Reflective Journal (25%)

Discussion Forum (25%)