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| --- | --- | --- | --- | --- | --- |
|  | Missing elements  0-5.5 | Needs work  6 6.5 | Meets expectations  7 7.5 8 | Exceeds expectations  8.5 9 9.5 | Break-through  10 |
| Layout | Key elements are not obvious and they are distracting to look at  The text is difficult to read | * Backgrounds change a little randomly   - Text is not consistent  - Some text may be small or a little hard to read against the background | -A nice background that does not distract  - Dark against light or light against dark | * A really beautiful project that is a pleasure to look at and attracts the eye. * Fonts are used for a purpose and are easy to read |  |
| Criteria | Several criteria are not met | Some of the criteria not met | All criteria are met | All criteria are met with additional elements that add to the presentation |  |
| Links | Links are missing or not working properly | Links do not work as they should | -Every page links back to main page and the menu works well  -Link to another page  - the link to sound is clear and serves a purpose | In addition to the criteria additional links are added that support the presentation |  |
| Goals and “proof of intelligence” | Goals are not related to intelligence | Goals are brief and lacking in detail | Goals are well thought out and achievable | Goals are thoughtful and well thought-out |  |