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| --- | --- | --- | --- | --- | --- |
|  | Missing elements  0-5.5 | Needs work  6 6.5 | Meets expectations  7 7.5 8 | Exceeds expectations  8.5 9 9.5 | Break-through  10 |
| Layout | Key elements are not obvious and they are distracting to look at | Backgrounds change a little randomly  Text is not consistent | -A nice background that does not distract  -At least one "camera captured" image  -Objects grouped for a purpose  Some animated objects | A really beautiful project that is a pleasure to look at and attracts the eye. |  |
| Legibility | Text is difficult to read | Some text may be small or a little hard to read against the background | Dark against light or light against dark | Fonts are used for a purpose and are easy to read. |  |
| Interactivity | Only pictures and text with no interaction | Mostly just presents information with little interactivity | -At least one image from the gallery with sound  -At least two interactive activites from the Tool Kit | Every page is somehow interactive and with elements of creativity and originality |  |
| Links | Links are missing or not working properly | Links do not work or are not obviously a button | -Every page links back to main page that is the object and not the corner icon  -Link to another page | Other links to internet and sounds |  |