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|  | Missing elements0-5.5 | Needs work6 6.5 | Meets expectations7 7.5 8 | Exceeds expectations8.5 9 9.5 | Break-through10 |
| Layout | Key elements are not obvious and they are distracting to look at | Backgrounds change a little randomlyText is not consistent | -A nice background that does not distract-At least one "camera captured" image-Objects grouped for a purposeSome animated objects | A really beautiful project that is a pleasure to look at and attracts the eye. |  |
| Legibility | Text is difficult to read | Some text may be small or a little hard to read against the background | Dark against light or light against dark | Fonts are used for a purpose and are easy to read. |  |
| Interactivity | Only pictures and text with no interaction | Mostly just presents information with little interactivity | -At least one image from the gallery with sound-At least two interactive activites from the Tool Kit | Every page is somehow interactive and with elements of creativity and originality |  |
| Links | Links are missing or not working properly | Links do not work or are not obviously a button | -Every page links back to main page that is the object and not the corner icon-Link to another page | Other links to internet and sounds |  |