**Five-Point Scoring Rubric**

**Persuasive Essay**

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|  | **1 Experimenting** | **2 Emerging** | **3 Developing** | **4 Effective** | **5 Strong** |
| **Ideas** | -Immature topic-Unclear/ contradictory information-Vague supporting details -Random thoughts |  | -Maturing Topic-Reasonably clear ideas-Mostly relevant reasons -Limited expansion of sup. details-Shows some specifics about topic |  | -Mature Topic-Clear and focused-Relevant reasons and supporting details-Shows insight into topic |
| **Organization** | -Flat intro. and conclusion-Body paragraphs resemble lists -Sequencing is illogical |  | -All parts of intro, body and conclusion are included, as per checklist, but are sparse-Mostly logical sequencing |  | -All parts of intro, body and conclusion are included, as per checklist and formula -Logical sequencing |
| **Voice** | -No concern for audience-Lifeless-Flat or inappropriate-No evidence of interest or commitment  |  | -Occasionally compelling or persuasive-Reflects some interest and commitment to topic (fades in and out) |  | -Compelling and persuasive-Reflects interest and commitment to topic |
| **Word Choice** | -Limited -Simple words used incorrectly |  | -Some persuasive vocabulary-Some effective transitions-Some strong word choice and phrasing |  | -Persuasive vocabulary-Effective transitions-Strong word choice and phrasing |
| **Sentence Fluency** | -Choppy, rambling or incomplete-No “sentence sense”  |  | -Some creative use of sentence length and structure-Invites expressive reading at time, but falls flat at others |  | -Creative use of sentence length and structure-Invites expressive reading |
| **Conventions** | -Spelling errors impede readability (10 or more)-Incorrect capitalization and punctuation (10 or more times)-Lack of paragraphing |  | -Most spelling is correct (up to 5 errors) -Mostly accurate and creative use of punctuation and capitalization (up to 5 errors) |  | -Spelling correct on all words-Accurate and creative use of punctuation and capitalization |
| **Presentation** | -Unreadable writing-Random spacing or no spacing-Overall appearance is unacceptable-No title page |  | -Some inconsistent writing-Double spaced-Some indenting of paragraphs-Mostly pleasing appearance- clean, crisp paper-Title page mostly correctly formatted |  | -Consistent and uniform writing in pen-Double spaced-Clear indenting of paragraphs-Pleasing appearance- clean, crisp paper-Title page correctly formatted |