**Writing Persuasive letters**

Letter writing can be a useful tool in persuading organizations or individuals to change the way they do things. For example, Amnesty International is a human rights organization that encourages people to write letters in support of those who are unfairly imprisoned. It has a record of many successes. Letters to the editor of a newspaper may be published and may influence public opinion. Letters to politicians and government officials may influence government policy and regulations.

**Tips for writing persuasive letters**

1. Target your letter to an individual or organization that can make the change you want.
2. Follow proper letter format.
3. State your thesis, or central idea, clearly.
4. Keep your tone of your letter polite and reasonable.
5. Provide enough good evidence to support your thesis.
6. Stay on topic.

**Assignment**

Select an issue of importance to you and write a persuasive letter to an appropriate group or individual. Some possible topics are immigration issues, human rights issues, or environmental issues.