Project Rubric Personal Development and Career Planning 9/10

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| Score Levels | Content | Conventions | Organization | Presentation |
| 4 | * Is well thought out and supports the solution to the challenge or question * Reflects application of critical thinking * Has clear goal that is related to the topic * Is accurate | * No spelling, grammatical, or punctuation errors * High-level use of vocabulary and word choice | * Information is clearly focused in an organized and thoughtful manner * Information is constructed in a logical pattern to support the solution | * Format enhances the content * Presentation captures audience attention * Presentation is organized and well laid out |
| 3 | * Is well thought out and supports the solution * Has application of critical thinking that is apparent * Has clear goal that is related to the topic * Is accurate | * Few (1 to 3) spelling, grammatical, or punctuation errors * Good use of vocabulary and word choice | * Information supports the solution to the challenge or question | * Format is appropriate for the content * Presentation captures audience attention * Presentation is well organized |
| 2 | * Supports the solution * Has application of critical thinking that is apparent * Has no clear goal * Has some factual errors or inconsistencies | * Minimal (3 to 5) spelling, grammatical, or punctuation errors * Low-level use of vocabulary and word choice | * Project has a focus but might stray from it at times * Information appears to have a pattern, but the pattern is not consistently carried out in the project * Information loosely supports the solution | * Format does not suit the content * Presentation does not capture audience attention * Presentation is loosely organized |
| 1 | * Provides inconsistent information for solution * Has no apparent application of critical thinking * Has no clear goal * Has significant factual errors, misconceptions, or misinterpretations | * More than 5 spelling, grammatical, or punctuation errors * Poor use of vocabulary and word choice | * Content is unfocused and haphazard * Information does not support the solution to the challenge or question * Information has no apparent pattern | * Presentation appears sloppy and/or unfinished * Format does not enhance content * Presentation has no clear organization |